ABSTRACT OF THE DISCLOSURE

An apparatus and method is provided for forming a flower pot cover with an indented ring portion to retain the flower pot cover on the flower pot. The apparatus includes a male and female die. The female die has a plurality of fingers movable radially into an opening of the female die. The male die has a recess formed between the lower end and the upper end and adapted to receive the fingers of the female die to form the indented ring portion of the flower pot cover when the sheet of material is pressed between the female die and the male die.